

<b>STATEMENT of POLICY and PROCEDURE</b>			
Chapter:	Governance	Policy #.	<b>1.2.06</b>
Section:	Governance Administration	Issued:	December 5, 2014
Subject:	<b>Canada's Anti-Spam Legislation (CASL)</b>	Effective:	December 5, 2014
Issue to:	All Manual Holders	Page:	1 of 2
		Updated	March 8, 2017
Issued by:	The Saskatchewan Association of Licensed Practical Nurses		

## 1. POLICY

Canada's Anti-Spam Legislation (CASL) is directed primarily at organizations involved in commercial activity. The Saskatchewan Association of Licensed Practical Nurses is not currently involved in commercial activity that involves revenue generation, or the sale of a service or product; CASL will not impact the SALPN's general operational activity at this time.

With the acquisition of membership and obtaining licensure, the consent to receive notification from the SALPN related to pertinent information on matters such as licensure and/or SALPN communications and notifications regarding upcoming matters are implicitly implied.

## 2. PROCEDURE

In the event that the SALPN wishes to participate in the promotion of commercial activities (as defined by CASL), CASL compliance is mandatory. For further clarity, informed express consent must be in place if the SALPN contemplates direct solicitation of members for commercial purposes.

If the SALPN determines that commercial activity is necessary to support business operations, then the following standard must be implemented:

- must introduce an informed express consent model that is in compliance with CASL standards;

In the event the SALPN breaches CASL, this can lead to an 'Administrative Monetary Penalty (AMP)' as follows:

- Individual: up to \$1M per violation.
- Business: up to 10M per violation.

Directors, officers, and agents of the SALPN can be considered liable, if they directed, authorized, assented to, acquiesced in, or participated in the commission of a CASL violation.

Further information can be found on the Government of Canada's website; <http://www.crtc.gc.ca/eng/casl-icap.htm>.